

--DRAFT PENDING SUB-COMMITTEE APPROVAL--

**WISCONSIN DAIRY TASK FORCE 2.0
SUB-COMMITTEE ON RESEARCH AND INNOVATION
MINUTES**

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November 19th, 2018**

The Research and Innovation Sub-Committee of the Wisconsin Dairy Task Force 2.0 met via teleconference at 9 a.m. on November 19th, 2018.

Call to Order

Sub-Committee Chair Chad Vincent called the meeting to order at approximately 9:00 a.m.

Members Present

Chad Vincent, Rob Byrne, Shelly Mayer, Andy Buttles, Steve Bechel, and Ted Galloway.

Also present were Mark Stephenson, Neil Kline, Ashley Andre, Dr. Kent Weigel (Chair of the Department of Dairy Science at UW-Madison), Dr. John Lucey (Director of the Center for Dairy Research, UW-Madison), and Jeff Buhrandt (University of Wisconsin System).

Minutes

The first item on the agenda was to approve the previous meetings minutes. Ted Galloway moved to do so, and the minutes were approved with unanimous consent.

The sub-committee then moved to the second item of business, considering the document drafted by Shelly Mayer and Kent Weigel relating to the UW Dairy Innovation Hub.

Chair Vincent noted that he liked the draft document but wanted to know where the “ask” was in the document.

Ms. Mayer noted that she and Dr. Weigel wrestled with that question as they drafted the document. They were unsure if the draft document was for the Task Force or for outside stakeholders. If the draft document was for the Task Force, then it could go to the Task Force for approval with the understanding that the draft document would be “polished up” following full Task Force approval.

Ted Galloway said the draft document was a good start but said that it did not highlight the urgency of the situation enough. He felt that the first step was to motivate the Task Force, and then the campaign would move to outside stakeholders. Mark Stephenson agreed.

Chair Vincent reiterated the lack of an “ask”.

Jeff Buhrandt said that there were two options. Either write a broad recommendation for the Task Force to consider and approve or put the specifics into the recommendation.

Ms. Mayer suggested that the draft document in discussion could be put on top of the specific proposal discussed at the previous sub-committee meeting.

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Steve Bechel noted that the draft document does not specifically discuss product innovation. Ms. Mayer noted that product innovation was included under human health and nutrition.

Ms. Mayer expressed her hope that the dairy industry can try to get funding first, and then discuss how to divvy up that money, rather than debate how to divvy up money that the industry has not received yet.

After discussion, it was decided that adding an opening paragraph highlighting the importance of investing in research to the draft document under discussion would be sufficient to put before the Task Force for consideration and recommendation.

Dr. Weigel and Ms. Mayer agreed to work on revising the document. They agreed to send it to Chair Vincent for review before it was pushed out to the rest of the sub-committee.

Adjournment

The Sub-Committee adjourned at approximately 9:35 a.m.

Minutes drafted by Neil Kline.

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